

CAPABILITY STATEMENT



STRATEGIC COACHING ASSOCIATES™

(A DBA OF KB STYLE ENTERPRISES LLC)



COMPANY INFORMATION



Company Name: KB Style Enterprises LLC

DBA: Strategic Coaching Associates

Established: February 6, 2013

State of Incorporation: Georgia

Business Type: Small Business, Woman-Owned (WOSB Certification in Process)

Unique Entity ID (UEI): WEMMXBPLTUY3

CAGE Code: 8N7C3

DUNS: 056567011

Geographic Area Served: Nationwide / Remote Capability

Payment Acceptance: Government credit cards accepted

Website: www.StrategicCoachingAssociates.com

Email: Kathryn@StrategicCoachingAssociates.com

Phone: (404) 610-3374

Mailing Address: 4651 Woodstock Road,
Suite 208-323, Roswell, GA 30075

CAPABILITIES NARRATIVE



Strategic Coaching Associates delivers results-driven leadership, executive, and organizational coaching solutions that strengthen mission readiness and workforce performance across federal, state, and local agencies.

Our certified professionals apply evidence-based methodologies and advanced assessment tools to improve communication, accountability, and decision-making. By aligning leadership behavior with agency goals, we help teams operate more effectively, collaborate efficiently, and achieve measurable results that advance the public mission.

Programs are tailored to each organization's structure and needs—supporting leadership development, career transition, succession planning, and workforce engagement with scalable solutions that foster confidence, resilience, and performance excellence.



CAPABILITY STATEMENT



CORE COMPETENCIES



- Leadership & Executive Coaching
- Professional Development & Training
- Mastermind & Group Coaching
- Organizational Development & Change Management
- Succession Planning & Talent Development
- Career Transition & Workforce Engagement
- Performance & Accountability Coaching

KEY DIFFERENTIATORS



- ICF-certified coaches with extensive cross-sector experience
- Data-driven, measurable outcomes using tools such as Korn Ferry 360°, MBTI, and DISC
- Advanced academic expertise through an in-progress Doctor of Business Administration (DBA) in Strategic Management, bringing research-based strategic insight to leadership development and organizational performance
- Tailored, scalable programs aligned with agency mission and workforce goals
- Proven methodologies grounded in behavioral science and leadership best practices
- Commitment to confidentiality, integrity, and measurable client success

INDUSTRY CODES



NAICS Codes

- 541611 – Administrative Management and General Management Consulting Services
- 541612 – Human Resources Consulting Services
- 541618 – Other Management Consulting Services
- 541720 – Research and Development in the Social Sciences and Humanities
- 561312 – Executive Search Services
- 611430 – Professional and Management Development Training
- 611699 – All Other Miscellaneous Schools and Instruction

PSC Codes

- B549 – Special Studies/Analysis – Foreign/National Security Policy
- R408 – Support – Professional: Program Management/Support
- R410 – Support – Professional: Program Evaluation/Review/Development
- R431 – Support – Professional: Human Resources
- R499 – Support – Professional: Other
- R799 – Support – Management: Other
- U001 – Education/Training – Lectures
- U004 – Education/Training – Scientific/Management
- U008 – Education/Training – Training/Curriculum Development
- U009 – Education/Training – General
- U099 – Education/Training – Other

PAST PERFORMANCE



Texas Workforce Commission (TWC)



Place of Performance: Texas, USA

Period of Performance: 2022–2023

Scope of Work: Delivered interactive leadership and career development workshops focusing on communication, executive presence, and performance improvement.

Results: Increased client readiness and satisfaction through measurable outcomes and participant engagement.

Korn Ferry



Place of Performance: United States

Period of Performance: 2022–2025

Scope of Work: Provided leadership and career transition coaching utilizing Korn Ferry's assessment suite to strengthen leadership pipelines and individual performance outcomes.

Results: Enhanced participant readiness and retention through targeted executive coaching engagements.

Randstad RiseSmart



Place of Performance: United States

Period of Performance: 2022–Present

Scope of Work: Facilitated individual and group coaching sessions to enhance workforce resilience, executive presence, and professional growth.

Results: Delivered high-impact development solutions with consistently strong client satisfaction and measurable improvement in leadership effectiveness.

CONTACT INFORMATION



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